

1. INTRODUCTION

This Cookie Policy (the “Policy”) concerns this website, which is hosted by GIFTIFY S.A., having its registered office at 1000 Brussels, Cantersteen 47, Belgium, registered under the number BE 0820.246.648.

Hereinafter referred to as “Giftify”, “we” or “us”

All capitalised terms not defined in this Policy shall have the meaning given to them in Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the Processing of personal data and on the free movement of such data and repealing Directive 95/46/EC (“General Data Protection Regulation” or “GDPR”).

Your Personal Data and your privacy are protected by Giftify in accordance with Belgian and European regulations on the protection of privacy.

Please read this Policy very carefully. The following describes not only your rights, but also the way in which you can exercise these rights.

2. SCOPE

Giftify considers the protection of privacy as being of fundamental importance and would like to enable you, during your interactions with Giftify, to retain control over your personal data.

3. WHAT ARE COOKIES?

Cookies are small pieces of information in the form of text files, created by a program on the servers of Giftify, which are then placed on the hard drive of your computer when you use the website.

The website uses cookies to identify you as a user, to remember your preferred language, for analytical purposes, for social media and to facilitate navigation on the website for you. By using cookies you do not need to identify yourself repeatedly, e.g. for personalised services (such as filling in your user name or password, selecting a language).

4. WHAT COOKIES DOES GIFTIFY USE?

The following types of cookies can be placed on the website:

4.1 Essential cookies

Essential (functional and technical) cookies are strictly necessary for the functioning of the website.

These cookies are placed as soon as you visit and/or use the website. It is not possible to refuse essential cookies if you intend to visit the website. They are only mentioned for your information.

Name	Purpose	Data retention	Publisher	Basis
PHPSESSION	Used by the website to identify the	Duration of the session	Added by the website	Legitimate interest

4.2. Analytical cookies

Analytical cookies compile statistics on certain information (e.g. popularity, number of visitors, ...), track browsing behaviour and follow visitors and/or of the website in order to later respond to their browsing behaviour (e.g. personalised promotional campaigns). Analytical cookies will only be placed if you accept these cookies.

No Analytical cookies used by this website

4.3 Advertising cookies

Advertising cookies for advertising, including serving and rendering ads, personalising ads (depending on your ad settings at [g.co/adsettings](https://www.giftify.com/adsettings)), limiting the number of times that an ad is shown to a user, muting ads that you have chosen to stop seeing and measuring the effectiveness of ads.

No advertising cookies used by this website

5. COOKIE MANAGEMENT

You can manage the use of optional cookies yourself. For example, you may choose to refuse certain cookies or only accept a limited number of cookies. Please note, however, that certain features of the websites are only available, accessible or workable if you have accepted cookies. Accepting cookies makes browsing the internet much easier and ensures that the website perform better. The use of cookies is generally accepted by internet users.

By changing the settings of your internet browser, you can ensure that you are notified each time cookies are being sent, or even prevent cookies from being created or stored on the hard drive of your computer. However, Giftify cannot guarantee access to and operation of the website if you have disabled the creation of cookies by your internet browser.

HOW TO MANAGE AND DELETE COOKIES VIA YOUR BROWSER:

Apple Safari

<https://support.apple.com/en-gb/HT201265>

Google Chrome

<https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DDesktop&hl=en>

Internet Explorer

<https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-managecookies>

Mozilla Firefox

<https://support.mozilla.org/en-US/kb/delete-cookies-remove-info-websites-stored>

We Process the personal data that we collect through our cookies. You can read in our **Privacy Policy** how this processing is done and what rights you have.

Third-party cookies are governed by the cookie policies of the applicable third-party provider.